



Thompson Paralegal Services Introduces New Logo

For Immediate Release

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May 4, 2010 Norfolk, NE –Thompson Paralegal Services, LLC (TPS) of Norfolk, Nebraska introduced a new logo and tag line today.

“Over the past three years, the business has evolved and updating the logo and tag line to reflect this evolution made sense at this time. It’s not a situation of out with the old and in with the new. It was simply a natural progression.” Said owner, Julie Thompson.

The new logo represents the variety of services TPS can offer, like spokes on a wheel, with TPS at the center. The tag line has changed from *100% Billable* to *Total Profit Solution*. “The original tag line was based solely on providing support to attorneys that was all billable time. As the business grew to include offering virtual assistance to other types of businesses, billable time was no longer sufficient to describe the increased opportunities for profitability that outsourcing to TPS presents,” explained Thompson. The new tag line also plays on the company name, TPS.

TPS provides comprehensive paralegal and administrative support to attorneys and businesses on a virtual freelance basis. Since launching in May of 2007, TPS has provided virtual assistant services to companies throughout the United States as well as London, but still primarily works with businesses in Nebraska. In addition, TPS provides attorney-supervised document preparation for the public.

Detailed information about TPS can be found at www.tpslegal.com.

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WHEN AN AD AGENCY IS TOO BIG AND A FREELANCER IS TOO SMALL, SANDERHOFF MARKETING IS *JUST RIGHT*.

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